How to Host a SOUP

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Detroit Soup**

What is a SOUP?

The SOUP is a live crowdfunding community dinner.

Four pre-selected projects have four minutes to share their idea and answer four questions from the diners.

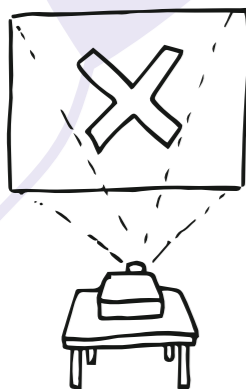The projects can be about ANYTHING! No restrictions
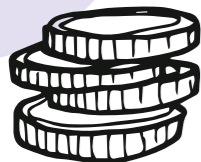
The only two rules of SOUP

Presenters can't use technology to present their ideas.

The idea has to benefit the local community

The door price

Pay What you Feel with a suggestion donation of £4 (Why? SOUP wishes to eliminate barriers to participants, so some throw in £20 while others 20p.)

The dinner

Potluck-style or get a local chef to make the soup, and a local farm to donate the vegetables. To attract diners, you can give food-makers 60 seconds after the presentations to share anything they are working on in the community (events, questions, projects, businesses, etc).
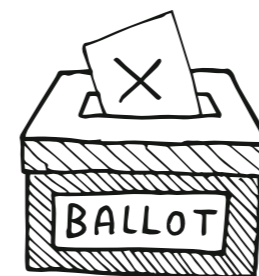
The goal

The winner goes home with the money raised at the door. Attendees have engaged and participated alongside other people who share in the desire for a better local area. Diners have shared resources and ideas with all presenters. Connections have been made. Conversations have been had. People have felt empowered.

SOUP
JANUARY 27
THE OLD CHAPEL

General process

→ Expect it to take at least three months to host the first dinner.

→ Build a board of community stakeholders

→ Develop board vision, goals, and values

→ Determine SOUP name, general boundaries, board leadership roles

→ Research and decide first SOUP logistics
(location, time, proposal deadlines, etc.)

→ Outreach!

→ Finalize SOUP event logistics and vote on SOUP presentations

→ The event!

→ Debrief and grow

What does a SOUP do?

Instill neighbourhood pride

Allow people to establish new relationships and networks

Empower residents

Help create jobs

Promote action and change

Provide a deeper understanding of democracy

Foster critical dialogue